

**PURE Life Experiences
7 – 10 SEPTEMBER 2026
MARRAKECH**

PURE ADMISSION POLICY

Only delegates (Exhibitors, Buyers, Press and Selected Invited Guests) accepted by the Organisers, This is Beyond Ltd., will be permitted to attend and have entrance to the exhibition, PURE Life Experiences, to be held in Marrakech 7 – 10 September 2026.

Under the conditions of a privatised event, the organisers reserve the right to refuse entry to anyone not wearing a PURE Life Experiences 2026 badge and security bracelet.

Each pre-selected and qualified participant will be given a security bracelet for the duration of the event. This security bracelet will be attached on to the participant's wrist by the Organisers and must remain in place until they are no longer required to enter either the exhibition, PURE Life Experiences 2026, or any related events – such as the official lunches, conference, or evening functions. In addition to this, each participant will have their own badge with their name and company name on it. To collect both the badge and security bracelet from the Organisers, participants will require identification (ID) in the form of a passport or national ID card. Without this, participants will not be given their badges or security bracelets. Each pack containing the relevant items will need to be signed for and should replacements need to be made they will be charged at the price of £199 per person. Photo ID should be carried on the participant at all times throughout the show and may be requested to be viewed by the Organisers.

Anyone obtaining a PURE Life Experiences 2026 visitor or exhibitor badge by theft, deception or other illegal means will be asked to leave the event and may not be invited back to participate in future events organised by This is Beyond Ltd. No one under the age of 18 will be able to attend PURE Life Experiences 2026; we also have a no students policy and no advertising sales staff or representatives policy. Any advertising sales staff of any seniority will be asked to leave the event and no tickets will be available to purchase at the exhibition.

As per the terms and conditions of participation, delegates must not take part in any canvassing, demonstrations, objectionable behaviour, or any activity that may disrupt the procedures of PURE Life Experiences 2026.

The Organisers reserve the right to exclude or remove anyone from PURE Life Experiences 2026, who does not comply with these policies or who they reasonably consider are likely to break these rules.

Please visit the contact us page should you wish to enquire about attending PURE Life Experiences as an exhibitor, buyer or member of accredited media.

PURE PRIVACY POLICY

Website: www.purelifeexperiences.com

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PURE LIFE EXPERIENCES WEBSITE

For each visitor to our web pages, our web server automatically recognises the consumer's domain name, but not the email address (where possible). We use cookies to record session information, such as user-specific information on what pages users access or visit.

The information collected by cookies and web beacons is not personally identifiable, it includes general information about your computer settings; your connection to the internet, e.g. operating system and platform, IP address, your browsing patterns and timings of browsing on our website; and your geographical location. We do not partner with or have special relationships with any ad server companies.

We collect the domain name and email address (where possible) of visitors to our website, the email addresses of those who post messages, the email addresses of those who communicate with us via email, aggregate information on what pages consumers access or visit, user-specific information on what pages consumers access or visit, name and address, telephone number, fax number. The information we collect is used to improve the content of our website, used to notify consumers about updates to our website, used by us to contact consumers for marketing purposes, disclosed when legally required to do so, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing our website and applicable laws or to protect against misuse or unauthorised use of our website, to a successor entity in connection with a corporate merger, consolidation, sale of assets or other corporate change respecting the website.

COLLECTION OF INFORMATION

If you have attended PURE Life Experiences since our inaugural event in 2009 you will be included in our email database. If you do not want to receive email from us in the future, please let us know by emailing with 'unsubscribe' in the title or to customise your marketing email preferences, click [HERE](#).

Persons who supply us with their telephone numbers online may receive telephone contact from us with information regarding new products and services or upcoming events. If you do not wish to receive such telephone calls, please let us know by emailing or calling +44 (0) 203 176 4989. We will be sure your name is removed from the list we share with other organisations.

We will use and disclose your Personal Information only as follows:

1. To promote use, including continued use, of our Services. For example, if you leave your personal information when you visit our website and do not sign up for any of the services, we may send you one or more email(s) asking whether you wish to find out more. If you use any of our services, and may benefit from using one or more other services we offer, we may send you an email telling you about the other Services.
2. To bill and collect sums owed to us. Uses for this purpose include sending you emails, invoices, receipts and notices of delinquency, to alert you if we need a different credit card number, and to otherwise try to collect money owed.
3. To provide customer support and obtain feedback.
4. To protect the rights and safety of us and our employees, Members, owners and others.
5. To provide information received hereunder to representatives and advisors such as attorneys and accountants to help us comply with legal and other requirements.

6. To support and improve the Services we offer.
7. To communicate with you concerning your package or place at PURE for an informational, as opposed to promotional, purpose.
8. To transfer your information in the event of the sale of substantially all of the assets of our business to a third-party or in the event of a merger, consolidation or acquisition. However, in such event, any acquirer will be subject to our obligations under this Privacy Policy.
9. To send you informational and promotional materials that you elect to receive.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our website to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check our website periodically.

Customers may prevent their information from being used for purposes other than those for which it was originally collected by emailing us at the above address. Upon request we provide site visitors with access to unique identifier information (e.g., customer number or password) that we maintain about them. Consumers can access this information by emailing us at the above address.

Consumers can have this information corrected by sending us email at the above address. With respect to security: we have appropriate security measures in place in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site. If you feel that this site is not following its stated information policy, you may contact us at the above address or phone number.

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